COMMERCIAL CLUB BANQUET AND JINKS A HUGE SUCCESS

Hundred and Fifty Citizens Hear cold to push the blood rapidly Eloquence of Orators and Applaud active and energetic. Songs of Minstrels - Excellent Banquet Enjoyed.

Meeting, Which Is One of Best, Held in Years.

ter spoke of orchards as a commeretal proposition. Dr. Bagley outfined the prospects of the cannery industry, Dunhay Corporter dethe lateness of the hour,

Minstrel Show Good

ter, Carl Middlebusher, R. G. Smyth and Dick Hance, with C. M. Thomas. and Dick Hans, wen much applause enjoyable program was concluded. The following directors were elect-

A. C. Hubbard, J. D. Bell, J. A. Perry, A. S. Rosenbaum, G. Putnam,

ed for the ensuing year:

C. E. Gates, W. F. Isanes, Ben Sheldon, Guy Conner, S. S. Smith, Wilham Gerig, H. C. Garnett, Dr. E. B. Pickel, A. C. Fiero, Bert Anderson.

Replying to the toast of "Why I spoke as follows:

During my more than thirty-two Texas, Illinois, Iowa, Montana, Dako- of a mighty city. ta, New Mexico, Colorado, Arizona, Bert R. Greer of Ashland on Utiliz-California, Oregon, and Washington. This long service in so many places under varied conditions where, as for instance in Montana, the thermometer or in the Philippines where the days marvelous material achievements.

conditions, my wife and I, several Pacific coast, for the other day, on tourists would have visited it every years before my retirement, had de- looking through that splendid New season. cided that either southern California Year's edition of the Medford Mail or southern Oregon was the most de- Tribune, with its thirty-eight pages. sirable place for a home of any place its valuable statistics and its artistic we had known.

Medford Is Selected

southern Oregon. After spending a San Francisco. part of one summer in southern California, I felt that the climate there was too enervating; that it had too solid town building, and has done it much of a sameness the year round; better, than any other city its size and that the summers were too hot, can boast in twice the period of time. Much of my service had been in the This region, at this time, is protropics, and I was well aware of the liffic in opportunity. Scarcely yet be now lying in stock pastures under the best in the history of the organienervating character of a tropical have we identified our greatest asclimate. After a few months one sets, and certain it is we have not yet gets the lazy feeling and loses a good started to utilize them. laziest beggar in the world, felt, lated. when he said to the man who was I fear we do not yet fully compreabout to give him something: "If you hend the enormous value of a tour- park and start on its quick transit one cars of fruit and the question of have anything for me, just put it in ist crop, nor the vast scenic resources from a country village to one of the distribution will confront us. This my pocket."

But in the Rogue River valley section to attract and hold the tourthere is none of that lazy feeling, ist. none of that enervating climate. Here | Southern California has demon- resource lying but fifty miles south- to a business like basis. The fruit we have the four seasons, and the strated, once for all, that the tourist west fro mMedford, potent enough, business is good. It should not be

through the arteries and make one

Some of the advantages of the Rogue River valley for a home are these. No typhoons, no cyclones, no tornadoes, no hurricanes, no bilzzards. There is very little wind, and Optimism and Enthusiasm Govern very few thunder storms. Nights are niways cool in summer, and in the hottest summer days it is always cool in the shade.

Pictures Great Future Another advantage is that the val

A hundred and fifty representative ley has a great future commercially. citizens of Medford and the Rogne It is one of the finest fruit growing River valley sat down to the annual countries in the world, containing hanquet of the Medford Commercial thousands of acres of very rich, ferclub Thursday evening at the Hotel tile soil, suitable not only for fruit Medford, enjoyed an excellent menu, but for wheat, oats, barley, rye, alhistened enthusinstically to speeches falfa and corn, and a hundred and of local orators and business men, one other farm and garden products. and applanded an amateur minstrel And within the valley, or immediate show by the Revelers' club. Music ty surrounding it, it has immense rewas furnished by Don Colvig and W. sources in timber, stone, iron, gold, H. Searle. The success of the occas- silver, copper, coal, asbestos and ion was due largely to Ben Sheldon, other valuable minerals. But this is chairman of the entertainment com- not all; for as soon as this valley, and this city are connected up, through thought too little of people, while President J. A. Perry of the Com- the Hill road and its branches and mercial club presided. Colonel H. H. the branches of the Southern Pacific. Sargent started the flow of oratory, with Klamath Falls and the great telling how he came to locale in bodies of timber near there and with canning Crawfords we have neglected Medford, and predicting a wonderful the great fertile plains of eastern to can the gold from our vast scenic future for the city. Bert R. Greer of Oregon; and from here built on to resources. Ashland outdid himself in eloquence Crescent City, bringing us within 109 over the tourist possibilities of or 125 miles of tide water, our situasouthern Oregon, being forced to tion geographically and strategically keted is a tremendous asset, but I bow his acknowledgments, so tunni-tuous was the applicate, W. I. Vawcommercial activity.

I was a licutement and quartermas- ion to our present industries. ter at Fort Klamath, Oregon, twentynine years ago when Los Angeles herseribed the history of commission self was hardly more than a struggovernment for cities, D. M. Lowe gling village; and with practically fruit culture, but there is absolutely nothing at that time to attract people no limit to the possibilities in tourist cago Land Show and W. H. Gore other than climate and oranges I culture. The more that come the have seen her grow to an immense more there are who wish to come-Porter J. Neff was applauded when city of something like a third of a the more money - the more hotelshe declined to speak on account of million people. Bearing in mind this the more local demand for our home remarkable growth, one does not produce. have to call but lightly upon his fancy to depict a somewhat similar they do not come to make money; The minstrel show, including growth in this part of Rogue River they come to spend it. solos by Wm. Vawter, Vernon Vaw- valley. Indeed, with its fine climate and its great resources, there is re- attractions of Southern California, if Gerald Snoy-Smith, Herbert Alford quired no stretch of the imagination you please, with those of Southern to picture here a future great city as Oregon and you will be surprised to large as Los Angeles; with its center find how great the balance is in our and it was after midnight before the at Medford, its northern limits ex- favor. tending to the Rogue river, its southern limits to Ashland and beyond, its western limits to Jacksonville and same house twelve months in the

seen Los Angeles, Spokane, Seattle, find it on the beach in winter or Tacoma and Portland go forwar1 army I have been stationed twice in with such mighty strides, the picture Cuba, twice in the Philippines, twice that I have here presented does not nia is the tourist Mecca instead of all of this splendid activity moves- The men behind this movement in Washington, D.C., and in the fol. seem to be greatly overdrawn. It is, Southern Oregon is that it has in- will assume the same relation to the realized they could not elect men with lowing states: Vermont, New York, indeed, more than probable that we tensely developed its every resource resort of Southern Oregon that Los the necessary technical knowledge to Pennsylvania, Georgia, Mississippi, are banquetting tonight on the site and capitalized them, while most of

ing the Natural Wealth of Southern Oregon

Mr. Toastmaster and Friends:

Ashland congratulates Medford toih winter would register 40 night upon this splendid assemblage. or 50 degrees below zero, or in Art- upon the purpose for which it is here lation-think you it would have been zona where in summer it would rise gathered, upon its get-to-gether and left isolated for fifty years with its to 116 or 118 degrees in the shade, stick-together spirit and upon its

excellent knowledge of the climatic bare ground and already you have conditions and the advantages and developed it into a splendid, fin- whatever cost, and the world would disadvantages of these different pla- ished metropolis, the center of popu- be now talking its grandeur. They lation and of commerce in Southern would have made it so easily access-Taking into consideration all the Oregon. I had almost said of the the that hundreds of thousands of pictorial pages. I marveled that such a newspaper could be produced from Our final choice was Medford in a community with less resources than

Solid Town Building

Medford has achieved more, in

part of his energy and ambition. He By the end of this year the Pacific wants to rest-wants to sit down all Highway will have been completed the time; so tired does he become, from San Diego to Grants Pass; that that it is almost painful for him heretofore almost impassable Siskito get up out of his chair and change you barrier will have been reduced to to another. He feels very much as a high speed road and tourist travel veloped, for Ashland is preparing this four years the bankers of the middle the man, who was said to be the will have been tremendously stimu-

with which nature has enriched this greatest watering resorts in America.

great wealth producer of that sec-

Southern California

Down there they reap a ten million dollar harvest every year off of sand parks, more awe-inspiring than Nia- The canning industry is the most dunes and human togenuity.

Nature has supplied them with but wo native attractions-a splendid winter climate and a good ocean beach-man has done the rest

They capitalized their climate at a billion dollars and one hundred miles. of average beach line for billions more; not only did they capitalize them, they cashed them, and now have both the money and the attrac-

Wonderful peop'e, those of Zouthern California, who have made so

much out of so little. Had they been blessed with our soil, our summer climate and scenic resources our Crater Lake our Pelican Bay our Lake of the Woods and Blue Lake our splendid mineral springs our tremendous merble caves our unsurpassed hunting grounds and trout streams our verdant hills and snow-capped mountains, they long ago would have developed them at a cost of ten millions and cashed them at a profit of two

Neglecting an Asset

While busy with pears we have marketing Spitzenbergs at fancy prices we have failed to cash climate and acesery for more; while

I do not underrate fruit culture our mittion and a half crop just mar as a charming and profitable compan-

There is a limit to horticultural possibilities to production to profitable markets to area adapted to

Tourists bring money with them:

Compare the climate and natural

Rogue River Beats All

For the man who has to live in the spot that will compare with the Imagine, if you please, that the Rogue river valley for comfort. One city of Los Angeles were picked up able to maintain a home immediately

ours have been neglected.

There, what nature fails to do, men do by art; here, where nature is nost lavish we have most neglected. articulate.

Had Southern California such an attraction as our Crater Lake-but wonders unknown? No-those peobands of steel, and electric power, at

Road to Cruter Lake

must next do. She must finish a gether, paved highway from Medford to Crater Lake.

What of the numerous and healthveloped? No-long ago they would zation. have been developed to the limit of art and medicinal worth and hotels and sanatariums would now raise about the fruit industry is the high

into the clouds. These mineral springs, I am happy year to spend nearly two hundred west have done all they could to disthousand dollars in mobilizing these credit the fruit industry. Between splendid waters in its picturesque now and 1920 we must produce 10.

Mineral Waters

the world—surpassing in drawing are misrepresented. power Yosemite or Yellow-stone

aught that is known, for they have a remarkable achievement. yet been but indifferently exploredequal to the Mammoth caves in labyrinthian maxes and far sur-nently a fruit climate. We have fapassing them in architectural grandeur and crystalline heauty, for the Mammoth caves contain no chamber we must have a cannery. displaying such gorgeous array of stainctites as many of the halls of

this wonderful subterrean palace. "Two miles under a vast mounand ruck above it, is a circular chamher of transcendant beauty not more than twenty feet in diameter, with lomed roof two hundred feet above the floor-every inch if its inner walls garlanded with snow white ersatalline carbonates, and pendant from the dome swan shapes, with white wings extended as if in upward flight, one preceding the other as far as the eye can penetrate the standing out like a band of angels a ton for Royal Anne cherries. Every and stood on his toes and the oats that had been arrested in its flight where dripping, and sparkling like and is a paying crop. The cherry has There is a lot of work before us and diamonds at the tip of every wing."

Oregon Caves And that is but one of hundreds of ness and lack of enterprise have left isolated and bidden in Plutonian ler is a valuable asset in this valley. darkness-but fifty miles from this now attracting its thousands of tourists and incident millions of wealth to Medford and the state.

liere, again, is work for the roadbuilder, for a paved highway, or electric road, must be built from Medford to that world attraction.

The benefits from such develop-Oregon will profit greatly from it. for every tourist drawn hither to operation. view Crater Lake or these caves will come or go through Portland and Eastern Oregon.

evould make would be an appropria- moralizing not my assertion.

its eastern limits to the top of Roxy year Southern California can boast no splendid hote's wil be built at every that the system was permanently resort, comfortable villas will be adopted. Since then over 300 cities ists wil come luxuriantly with the Dayton, Ohio, was devastated and the bodily and dropped down in Rogue on the ocean beach in summer and spring and go away happy and satist regularly elected officials were un-River valley and you would have one at Redlands, Riverside or Pasa- fied in the fall, leaving more cash able to cope with the situation, so Live Here," Colonel H. H. Sargent about such a city as we have describ- dens in winter, may find as much than we now harvest from the best they followed Galveston's example ed. And to many of us who have comfort there as here, but we cannot fruit crop our orchards can produce. but with some interesting alterations. Medford the Metropolis

> The only reason Southern Califor- indeed, in the center around which charge of the city affairs. California. She will be the great, would be unlikely to have those traits

> And Ashland, the great home and health resort, with its twenty thous- tition among cities as among individninety miles from the center of popu- and citizens and thirty thousand tourists, will be to Medford what Oakland is to San Francisco.

And so Ashland extends a friendly ple long ago would have constructed hand to Medford tonight, across this and nights for the year round were But little more than twenty years a paved highway to it. They would festal board. Unity of purpose will always hot and humid, gave one an ago you platted a townsite here on have bound it to themselves with accomplish these splendid resultslocal jealousy and unwholesome rivalry will thwart them. Together we succeed; divided we fall.

This vision, however imperfectly presented tonight, is one which can, and in the near future will be realized, if the communities of this section stand solidly shoulder to should-And that is what Jackson county er and make the long, strong pull to-

Friends, I thank you. C. E. Whisler's Talk

We are to have next fall the meetgiving mineral waters at the head of ing of the State Horticultural society this valley. There lies the second in Medford. I believe in Medford and best lithia spring in the world, with the Rogue River valley and I feel latent power enough to attract fifty sure that we will as in the past come thousand health and pleasure seekers through and make good. We want to a season. Think you that if South- do all we can to strengthen this state ern California had these they would organization and make the meeting

The best thing that can be said their massive walls about them even class of citizenship it has brought to the valley-the splendid young men who have come to make their way in to announce, will be at once de- this district. For the last three or

W. I. Vawter on Condition

marketing problem must be solved.

The day of speculation has passed And what of that gigantic scenic The value of orchards has come down winters, though mild, are sufficiently crop, not the orange crop, is the when developed, to attract millions of misrepresented. We can tell the

ourists to this state one of the mar- truth, and I consider it a mistake uals. It is a survival of the fittest, exhibit at their state fairs. We ought vels of nature and scenic beauties of whenever the prices of land or fruit The best managed city will prosper, to do it. We can't afford to lay down

Dr. Wm. Bagley, Talent

Our fruit industry is to be our one conditions in Medford. greatest industry for we have perma-

tain, with thousands of feet of earth long shipment possible. This is a ple in here. If you'll come to the

great advantage. orchard in the valley should have its showed 2 inches above his head, cherry trees for it aids in politinizing But what I want to say is this: been neglected, the apricot has also the Commercial club must do it. Join been neglected

We grow a peach here which is the magnificent chambers in that unexcelled anywhere. I believe it is tremendous cavern that thoughtless. superior to anything grown in California. The peach as an orchard fil-

spot-which if developed, would be thing in the world and canned pears will achieve the same reputation. But I think the main by-product of the orchard should be the hog fed on cull

I believe the canning industry in this valley is here to stay and has a great possibility. All I wish now is a greater home consumption for those ment will be state wide. Portland, products which we can't get out of the Willamette valley and Eastern the valley profitably. When we get together this will come through co-

Dunbar Carpenter on Charters What I say has no bearing on your present situation. If you draw any The best investment this state morals on my generalization it is your

tion of haif a million dollars, or When the water devastated Galvesmore, to assist in making these mar- ton a new form of city government velous drawing cards easily access- arose to meet that crisis. The city appointed five of the ablest business When we have properly and exten- men to take over the business of the sively developed these resources city, and they made such a success raised in the coves of the hills, tour- have adopted this system. Last year They chose a commission which in And Medford—happily situated, turn chose a city manager to take

Angeles does to those of Southern take charge of affairs. Such men pulsating heart through which the of character which would appeal to commercial blood of this section will the populace. So they left this to the commission.

These men realized there is compe-

the poorly managed city will not pros- now. Everybody get together.

After all the most important thing

D. M. Lowe of Ashland

As a natural accompaniment of this who isn't a member of the Commer-The cannery assures the orchard Rogue River valley. You have no for what we have purchased, man a double market for his fruit. conception what we have to accom-It also permits him to raise a variety plish next year. We better lower the of fruit, because a cannery makes a price of our land and get more peo-Page theatre Saturday night I'll tell The canning of tomatoes will be you more about this. I have given the main industry at present, al. 146 lectures in the east. We had a though there will be canning of beans good exhibit at Chicago, all our own. and pumpkin. The pure food regula- We had 314 entries from one Rogue tions have raised the standard of to River valley farm. We had sevenmatoes. Rogue River tomatoes now foot oats and advertised a Stetson hat are being recognized as among the to anyone who was taller than our very best on the market. A promin- oats. Mr. Kimball got some glants ent fruit man said this year he would from Wisconsin. One of them was 6 make a contract for 10 years at \$100 feet 9 inches. He opened his mouth

The eastern people want an Oregon ' D. S. Litt's

W. H. Gore Optomistic

We have enjoyed a conservative gara, and more beautiful than any important manufacturing industry in is not the bank clearings or the in- and consistent growth though some fairy palace ever fashioned in fantas- the valley today. This industry is dustrial output from a civic stand- may not have realized it. Ack the tic dream. I refer to the marve'ous dealing with the food supply of the point, but how are your schools, your bankers of this county and you will marble caves of that region. Almost nation. Fruit picked at any time by sanitary regulations, your parks, the find their customers are paying more as great in extent as the Mammoth this process may be eaten at any time, social and industrial conditions, the promptly than ever before, that their caves of Kentucky greater even, for which when you consider it is rather atmosphere surrounding your chil- affairs are in a better and more subdren and your people. How are these stantial condition. This is true. Medford is in a better condition than for many years. We have a splendid I hope there isn't a citizen of Medwater and sewer system and extensive vorable soil and moisture conditions, ford within the sound of my voice pavements. This cost money. Why cial club. We have today a united cost of living. We are merely paying



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